

# Collective Conservatory Project Proposal Guide

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## **Teaching Artist Curators**

Teaching Artist Curators contribute to Collective Conservatory's programming by developing new and innovative projects to add to our current offerings.

Our mission is to address community needs in the areas of:

- 1. Social Connectivity
- 2. Wellness
- 3. Creative Expression
- 4. Independent Learning

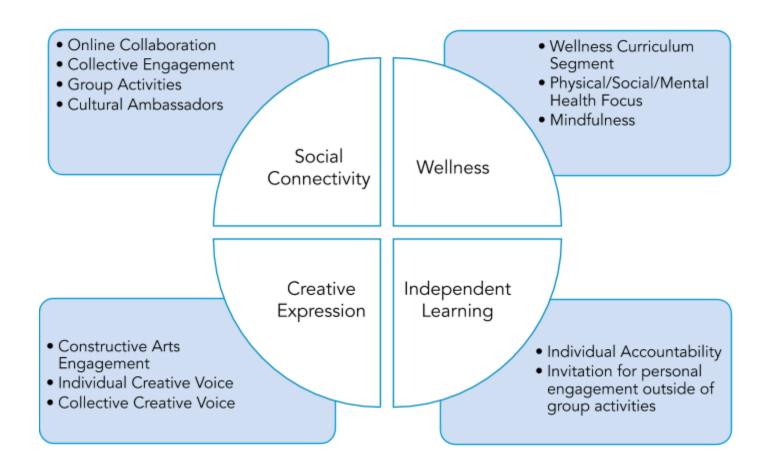
Submit proposals at <u>collectiveconservatory.com/join</u>. A team member will reach out to you to help you develop your project.



# Elements of a Collective Conservatory Project

Collective Conservatory projects are experimental grounds for developing remote arts collaborations in the tech space, with the goal of addressing immediate community needs while becoming leading experts in the medium.

### **Core Elements**





## **Project Considerations**

Our goal is to provide a diverse range of programming to our community. As you are designing your proposal, intentionally consider these pieces of your project and how they can enhance what Collective Conservatory is able to offer to its community.

#### **Participants**

- Type
  - > e.g. students, teachers, professionals, administrators, parents, families, communities
  - Individuals or pre-formed groups: schools, music programs, ensembles
- Diversity and Access
  - > e.g. age, socio-economic context, skill level

#### Scope

- Duration
  - individual session, once a week series, weeklong workshop, etc.
- Deliverables
  - > project, outcomes, development, participant feedback

#### Collaborators

- Collective Conservatory Advisor
  - > Connect with a member of the advisory board to help you develop your project
- Build your Team
  - > Your team can be anyone! Collaborate with whomever best suits your project needs. (Colleagues, etc.)
  - > Refer to list of Teaching Artist Curators for potential collaborators
  - ➤ Utilize Cultural Ambassadors



## Financing and Project Tips

#### Financing

- Curators are responsible for identifying their participants and funding, and for creating their own budgets. The Collective Conservatory provides resources and experienced advisors to help you with this.
- To protect you and your tax implications, all monies are to be funneled through Archipelago Project 501(c)(3) with a 5% cut of your total budget. With this, we will handle all contracts, tax documents, and other administrative expenses so you can focus on the creative work.
- Feel free to fundraise for your project by using Collective Conservatory's GoFundMe account for tax-deductible donations. Make sure your donors name your project when contributing. We will help you to organize any campaigns you wish to run.

## Project Tips

- Proposals are more successful if they have a very specific goal that are easy for potential patrons to understand. Make your project unique!
- No project can be sold until it is tested! Keep in mind that after your idea is developed, it will require some tests and a pilot run for free or at a discounted rate. It is ok to not have your idea fully developed in your proposal.

We can't wait to hear your ideas! The Collective Conservatory is here to help you every step of the way.